

The Center for International Media Assistance

The Center for International Media Assistance (CIMA) works to strengthen the support, raise the visibility, and improve the effectiveness of media assistance programs throughout the world. The Center approaches its mission by providing information, building networks, conducting research, and highlighting the indispensable role independent media play in the creation and development of sustainable democracies around the world.

CIMA works to achieve these goals through its three major activities:

Discussions

CIMA organizes panel discussions, working groups, and roundtables featuring practitioners and academics, to investigate important issues in international media.

CIMA held 16 events in 2010 on topics including *Soft Censorship: Chipping Away at Press Freedom in Latin America* and *Press Freedom in Ukraine: Incredible Shrinking Media Space?* All of CIMA's upcoming and past events can be found with summaries and video and audio recordings at <http://cima.ned.org/events>.



Visit CIMA online at www.cima.ned.org

Reports

CIMA commissions research reports on key topics in media development and also publishes papers summarizing some of its events and working groups.

The Center published 12 reports in 2010:

- *By the People: The Rise of Citizen Journalism*
- *U.S. Government Funding for Media Development*
- *Registering Reporters: How Licensing of Journalists Threatens Independent Media*
- *The Pentagon, Information Operations, and International Media Development*



CIMA held a half-day conference entitled "Bloggers Behind Bars" on Capitol Hill in honor of World Press Freedom Day 2010.



CIMA produced 12 reports in 2010, including *Shifting Sands: The Impact of Satellite TV on Media in the Arab World*.

- *Cash for Coverage: Bribery of Journalists Around the World*
- *Winds From the East: How the People's Republic of China Seeks to Influence the Media in Africa, Latin America, and Southeast Asia*
- *U.S. Universities and Media Development*
- *Evaluating the Evaluators: Media Freedom Indexes and What They Measure*
- *Covering Corruption: The Difficulties of Trying to Make a Difference*
- *Shifting Sands: The Impact of Satellite TV on Media in the Arab World*
- *Broadcasting in UN Blue: The Unexamined Past and Uncertain Future of Peacekeeping Radio*
- *Libel Tourism: Silencing the Press Through Transnational Legal Threats*

CIMA's reports are available for free download at <http://cima.ned.org/publications>.

Catalyst Activities

CIMA also maintains a comprehensive bibliographic database of media assistance resources with more than 900 items. On its website, CIMA has posted country profiles detailing the status of independent media in countries around the world and

CIMA Advisory Council

David Anable	Jerry Hyman	William Orme
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comparing media freedom indexes. These can be accessed on CIMA's website at www.cima.ned.org. CIMA also gathers articles from numerous news sources on developments in media, available by following CIMA on Facebook and Twitter at www.cima.ned.org/about-cima/follow-cima.

These core activities of CIMA comple-

ment NED's role as a supporter of grassroots democracy initiatives and address many of the challenges that have been identified in the field of U.S.-sponsored development of independent and sustainable media. To learn more about CIMA, please visit www.cima.ned.org.



CIMA hosted a panel discussion in November 2010 on its report *Winds From the East: How the People's Republic of China Seeks to Influence the Media in Africa, Latin America, and Southeast Asia*.